



WOOLFF

WOOLFF

**'IDEATION'**  
**APRIL 2020**

**JACK TANNER**

# IDEATION

## Jack Tanner 2020

Ideation is the creative process of generating, developing, and communicating new ideas, where an idea is understood as a basic element of thought that can be either visual, concrete, or abstract.

Jonson, B (2005) "Design Ideation: the conceptual sketch in the digital age".

Design Studies Vol 26 No 6 pp 613–624.

This new collection of works explores the connections that are inherently embedded within the concepts and execution of each individual construction which are conceived through the act of making and drawing. Whether a hand-cut wooden piece, or a screw formation, there are underlying numerical systems that inform one another. When viewing this collection as a whole, connections will be drawn from piece to piece, with similarities visible from the colour palette to the physical forms. The idea that his practice is continually evolving, this current body of work marks a period that will act as inspiration for the next generation of works.

Process is at the core of Jack Tanner's practice, creating highly structured and carefully rendered artworks composed from a system of thought. The mathematically informed discoveries are realised and then revealed through an abstract visual dialogue that commonly takes inspiration from the characteristics of the systematic geometry present within nature. Through the use of various materials, Tanner creates the optical explorations which combine both the movement of physical form and colour. It was in 2012 after being given a bag of re-purposed screws that Tanner realised the potential of using screws as a primary medium for his work.

Viewing his practice as a journey, a new generation of ideas are conceived through the act of making and drawing. Tanner's previous works, along with numerous working drawings are the story behind the fabrication of future constructions. Using the act of making as a form of discovery illustrates the importance of working manually, rejecting the notion of mechanical procedures. Throughout the production process the manual execution of each bespoke, hand-made piece allows for enough time to gain the key knowledge required to inform future pieces.

Often sitting between two and three - dimensional forms, the constructions frequently enforce an active response from the viewer, with perception being a focal point of the inquiries pursued.

Born Carshalton, Surrey, 1989 Lives & Works in London  
Artist in Residence at Carshalton Boys Sports College

### Education

2009 - 2012 Wimbledon College of Art, BA Fine Art (Painting) - First Class Honours

2008 - 2009 Wimbledon College of Art, Foundation Diploma

### Selected Exhibitions

2020 Solo Show: IDEATION; Woolff Gallery, London. AAF Battersea, London; Woolff Gallery. London Art Fair; Woolff Gallery

2019 Context Art Miami; Woolff Gallery. 'Ffound' Woolff Gallery, London. AAF Battersea and Hampstead, London.

AAF New York; Woolff Gallery. London Art Fair; Woolff Gallery

2018 Context Art Miami; Woolff Gallery. ' Ffound' Woolff Gallery, London. Solo Show: SCREW WORX; Woolff Gallery, London. 2018 AAF Battersea and Hampstead, London. AAF New York; Woolff Gallery 2018 London Art Fair; Woolff Gallery.

2017 Ebb and Flow series, Soho Myriad, Dubai 2017 ' Ffound' Woolff Gallery, London. 2017 Context Art Miami. OXO Tower: Clyde & Co Art Awards Retrospective. 2017 AAF Battersea and Hampstead, London.

2017 London Art Fair; Woolff Gallery 2016 Context Art Miami

2016 'Ffound' Woolff Gallery, London. 'Summer at Woolff Gallery', London. 2016 AAF Battersea and Hampstead, London 2016 London Art Fair; Woolff Gallery

2015 'Ffound' Woolff Gallery, London 2015 The Key; London Offices. Hackwood Summer Exhibition 2015. 'Fresh Green Shoots' Darren Baker Gallery, London 2014 - 2015 The Library; St Martins Lane, London

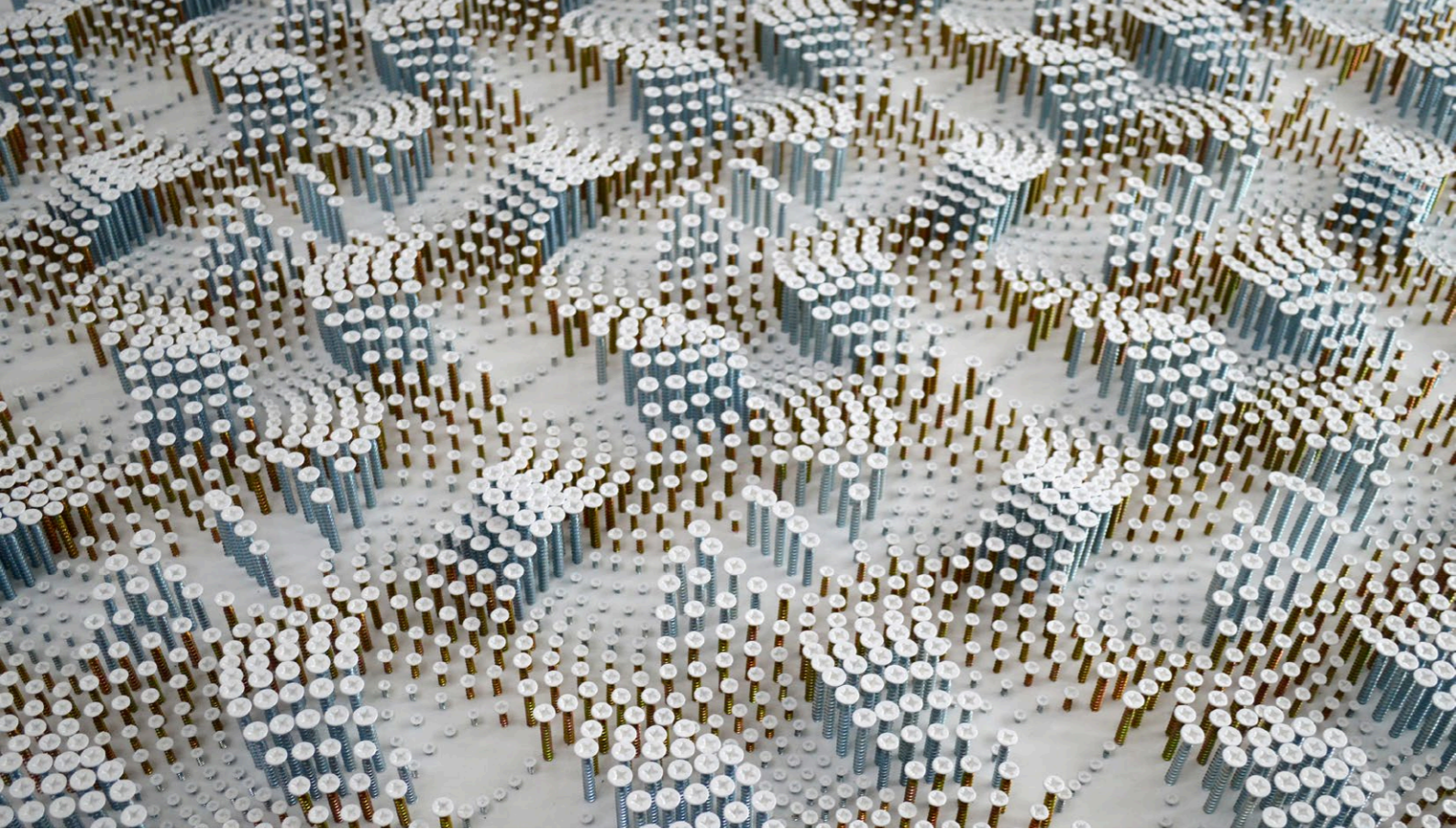
2014 TMF Group; Luton. 2014 'Drawing in Conversation' Islington Arts Factory

2013 Phillips 66 ; London

2013 - 2014 Canvas; Wimbledon 2013 Hackwood Art Festival 2013

2012 - 2013 'Clyde & Co Art Awards 2012 ' Houndsditch, London 2012 - 2013 Selected work exhibited at Capsticks Solicitors LLP; Wimbledon

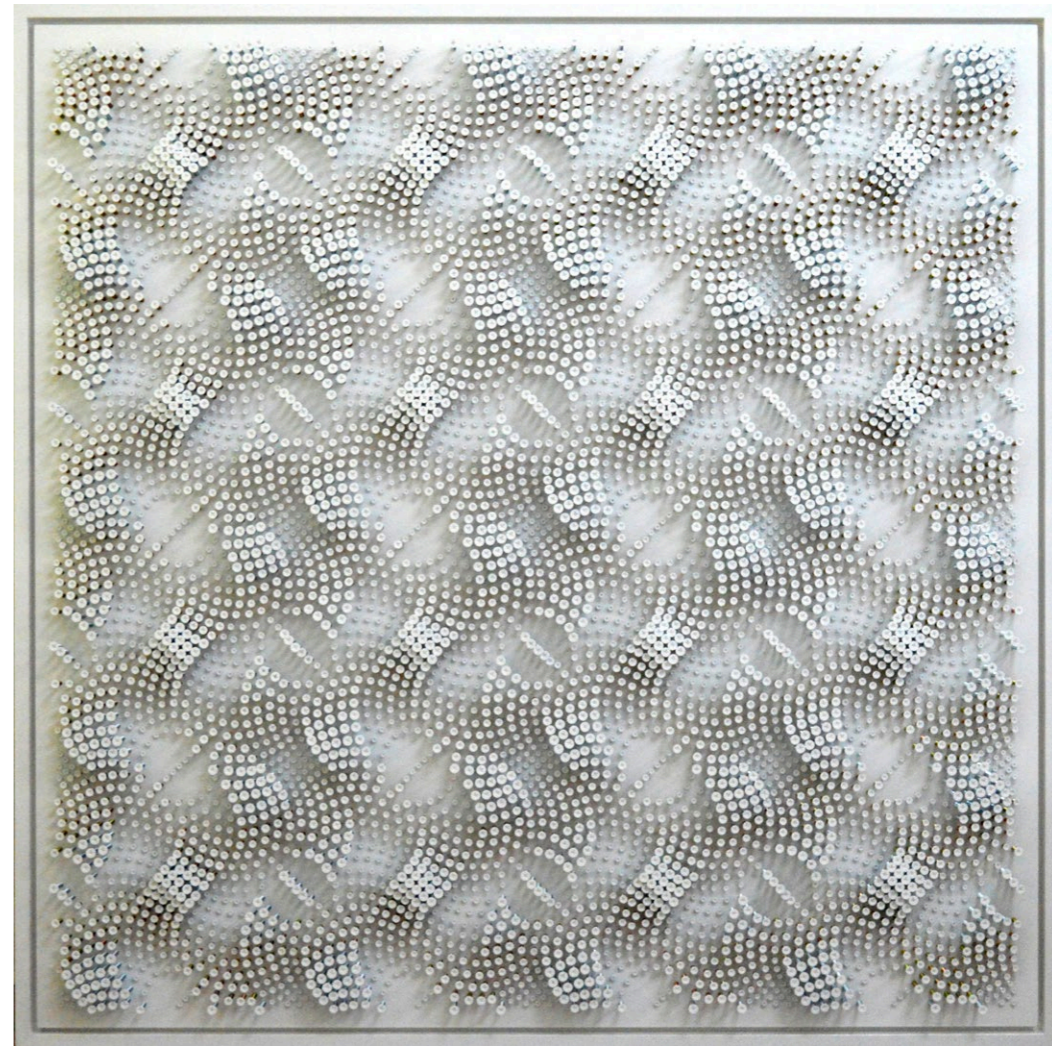
2012 'Controlling the System' ( Degree Show 2012 ); Wimbledon College of Art

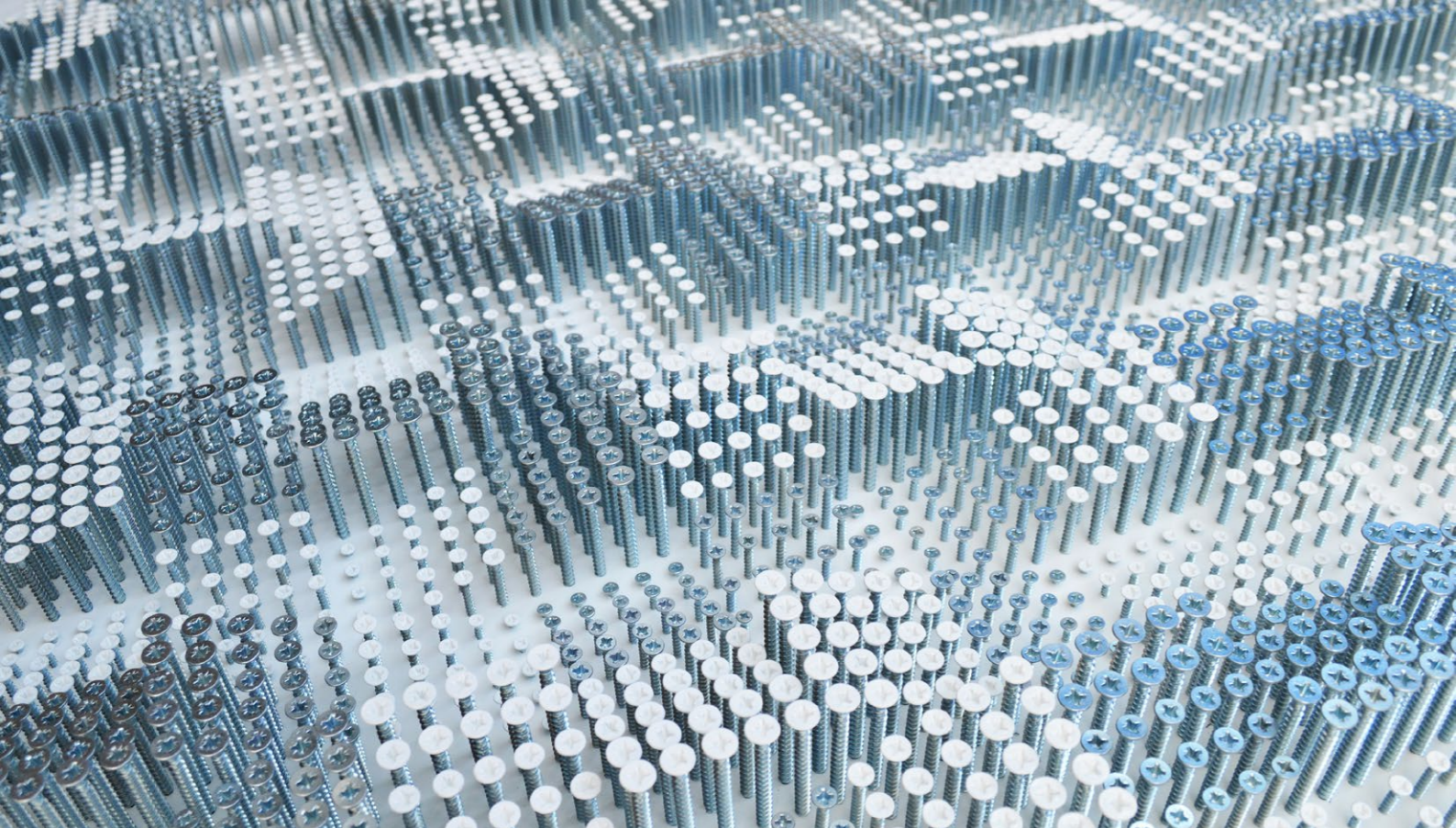


# CROSSTREAD

Oil on pozi screws and board, 105 x 105cm. £4,200

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

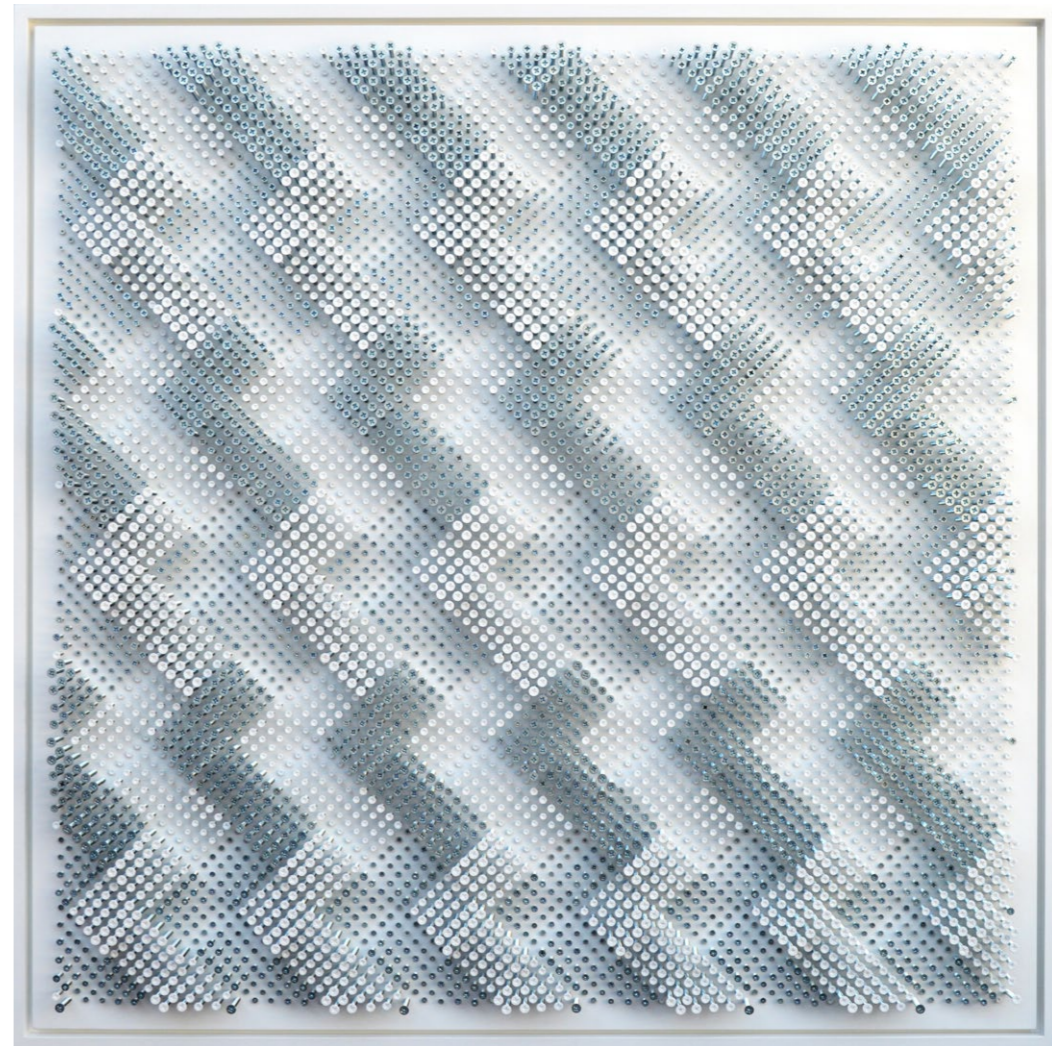


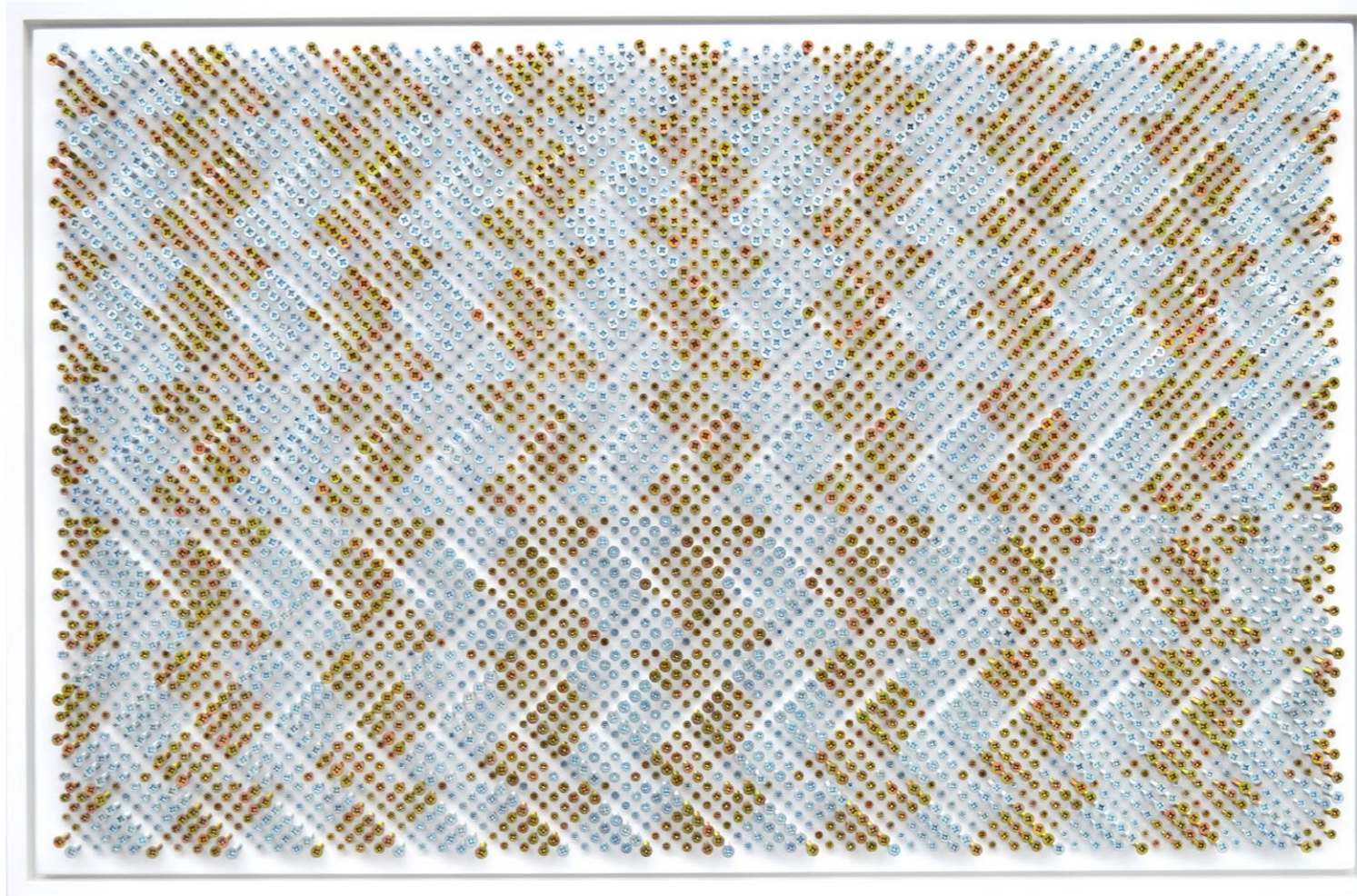
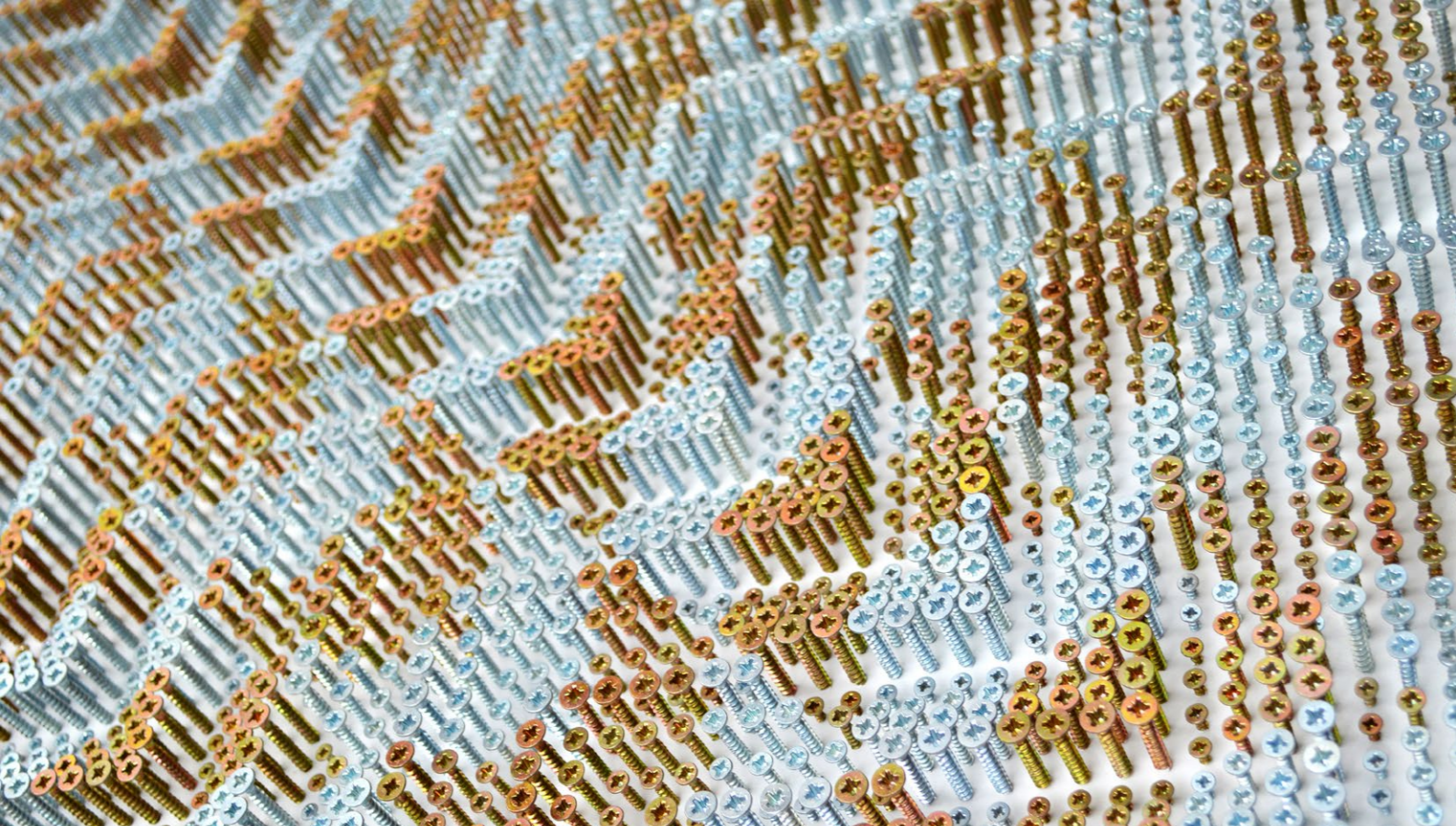


# CROSSCUT

Oil on pozi screws and board, 105 x 105cm. £3,975

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

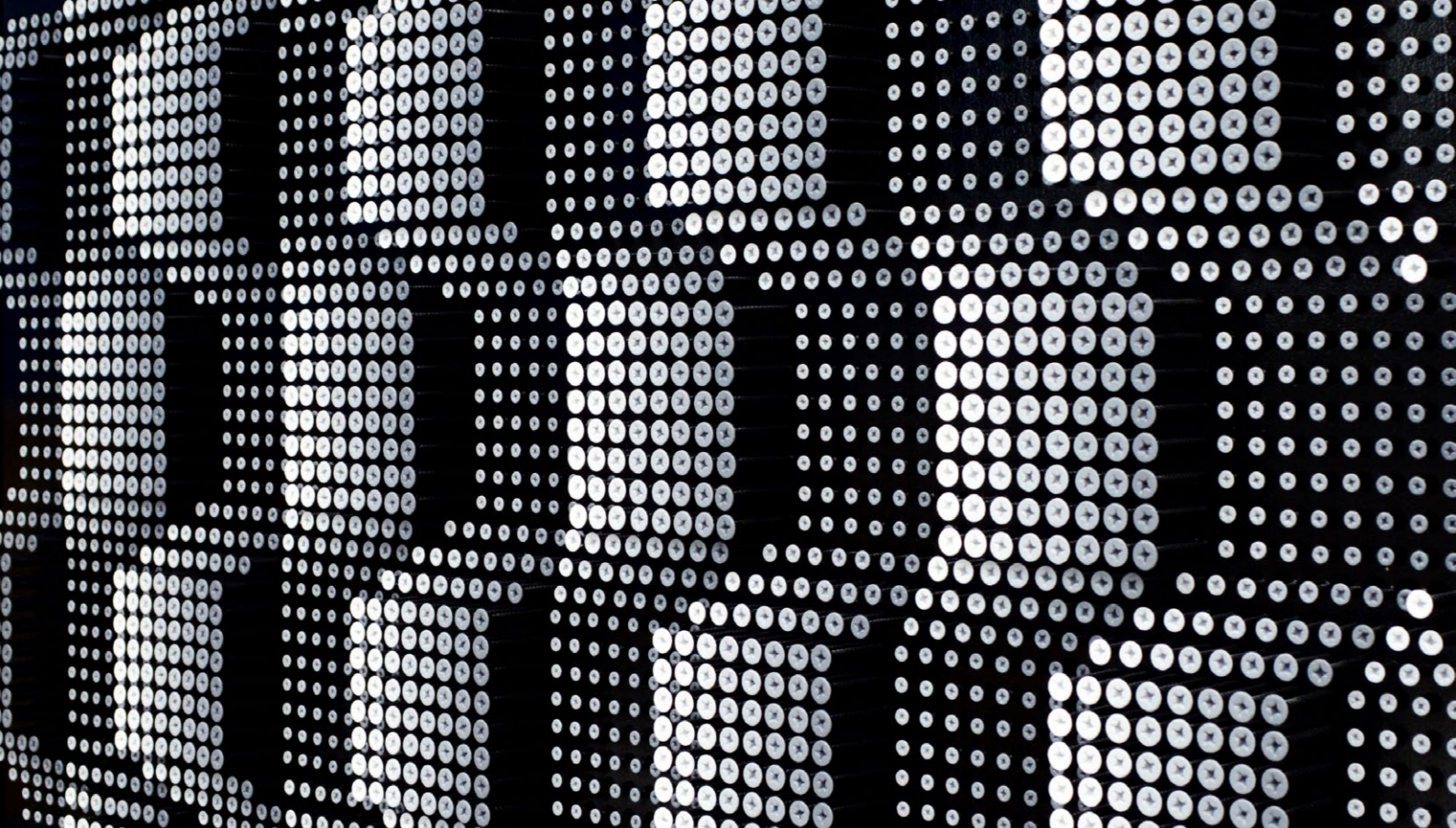




# COLLIDE

Pozi screws on board, 63 x 96cm. £3,300

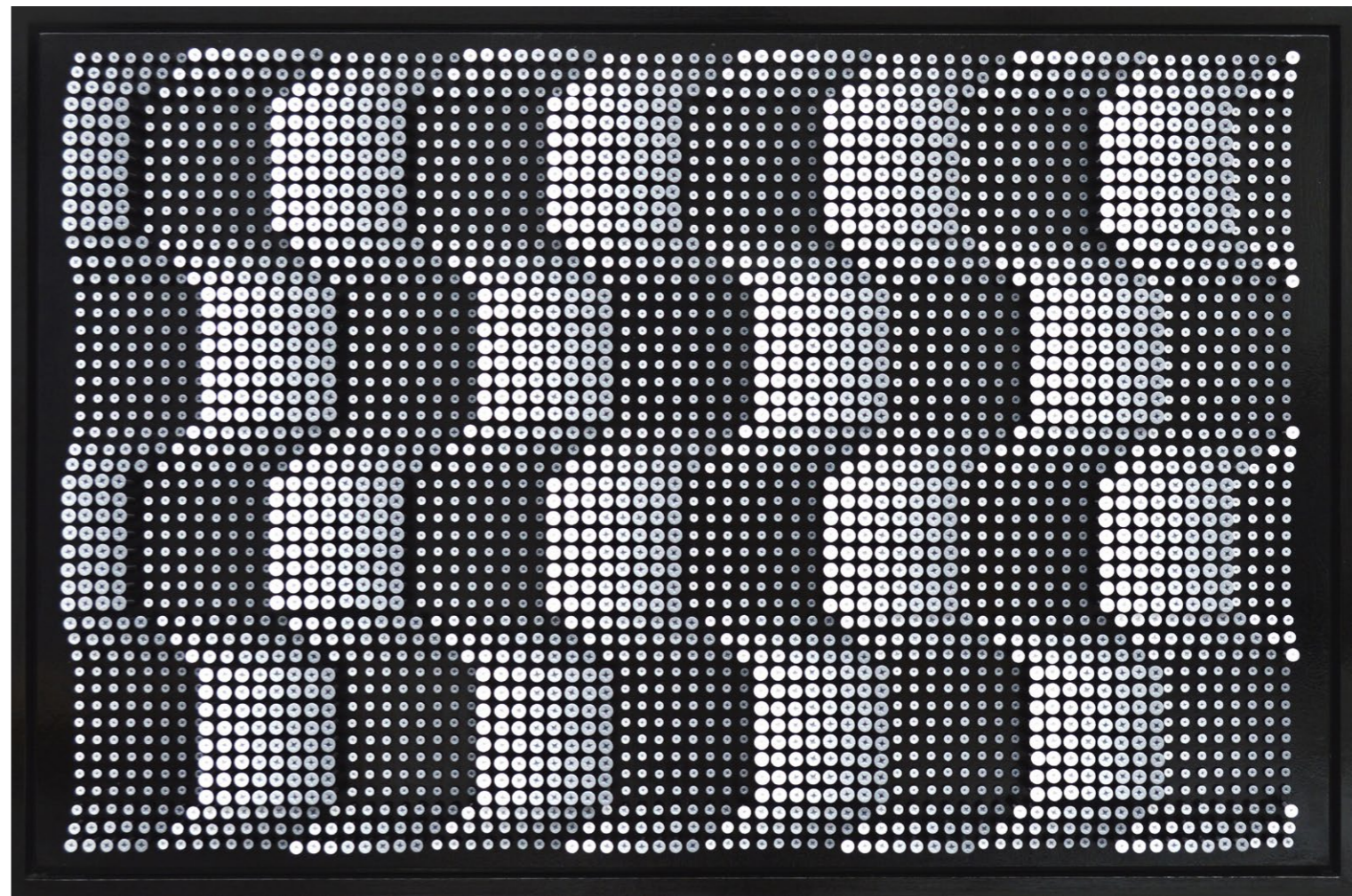
[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

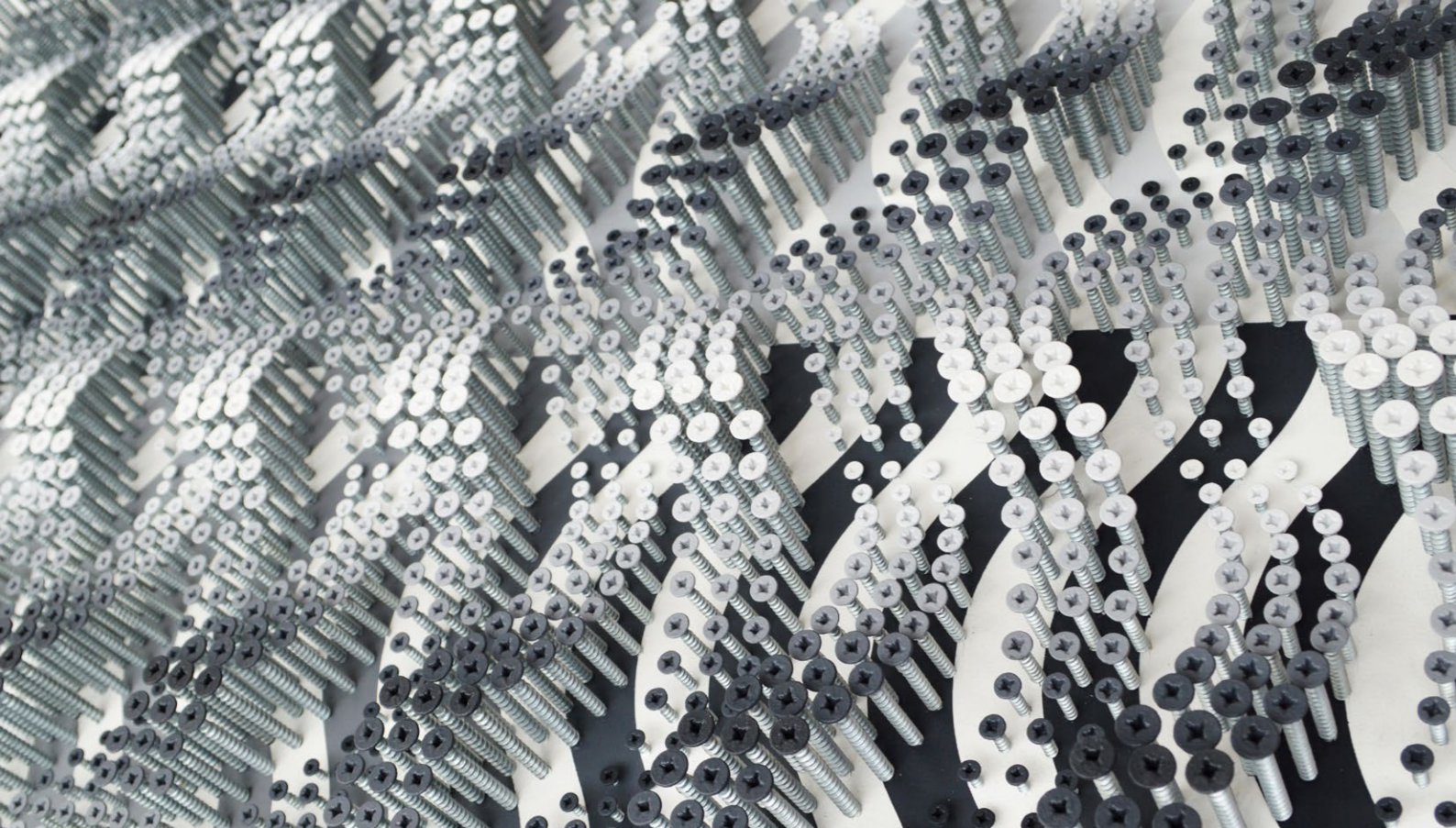


# SEE-SAW

Acrylic on pozi screws and board, 63 x 96cm. £3,300

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

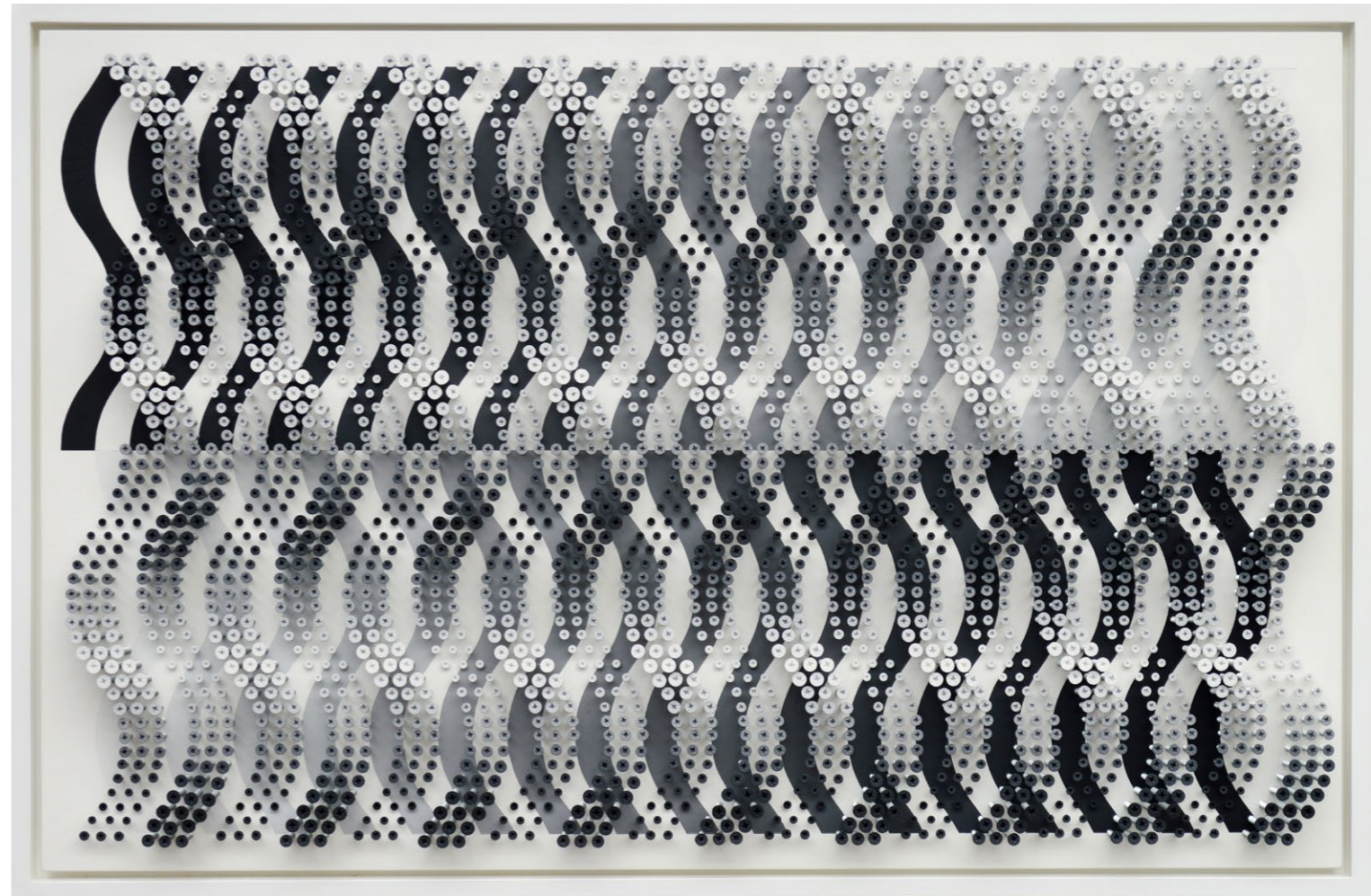


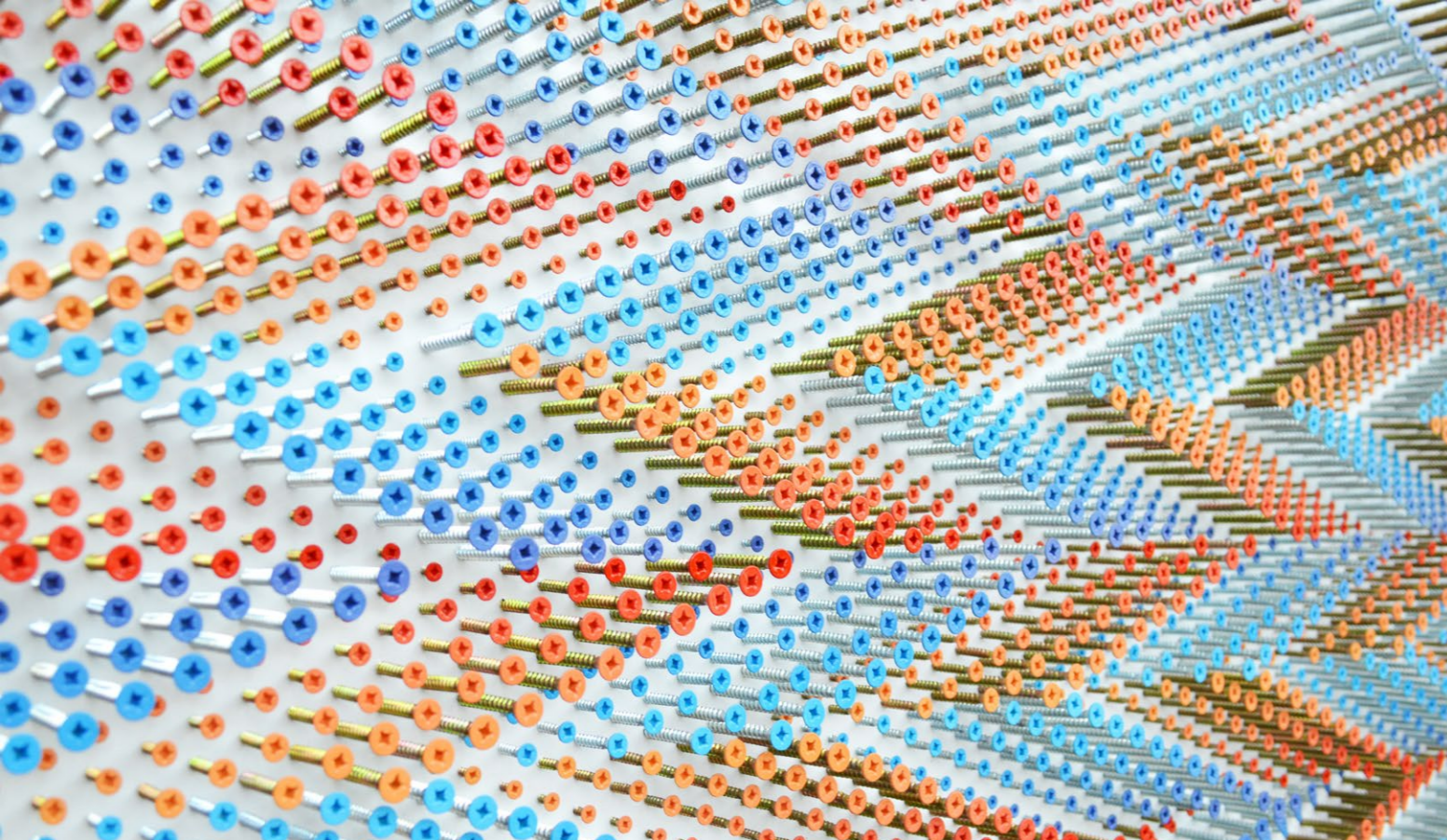


# SPLIT

Acrylic on pozi screws and board, 63 x 96cm. £3,300

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

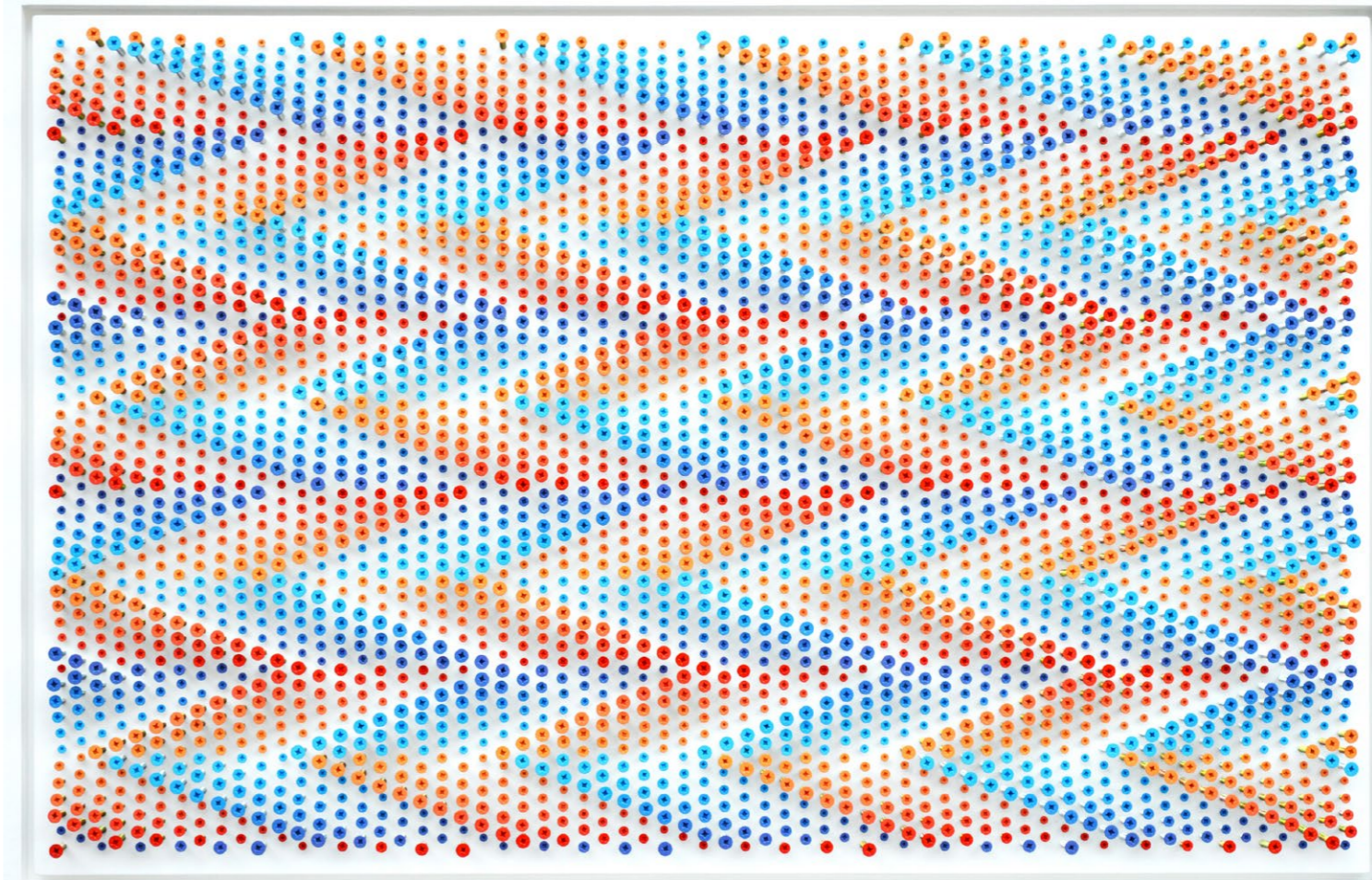




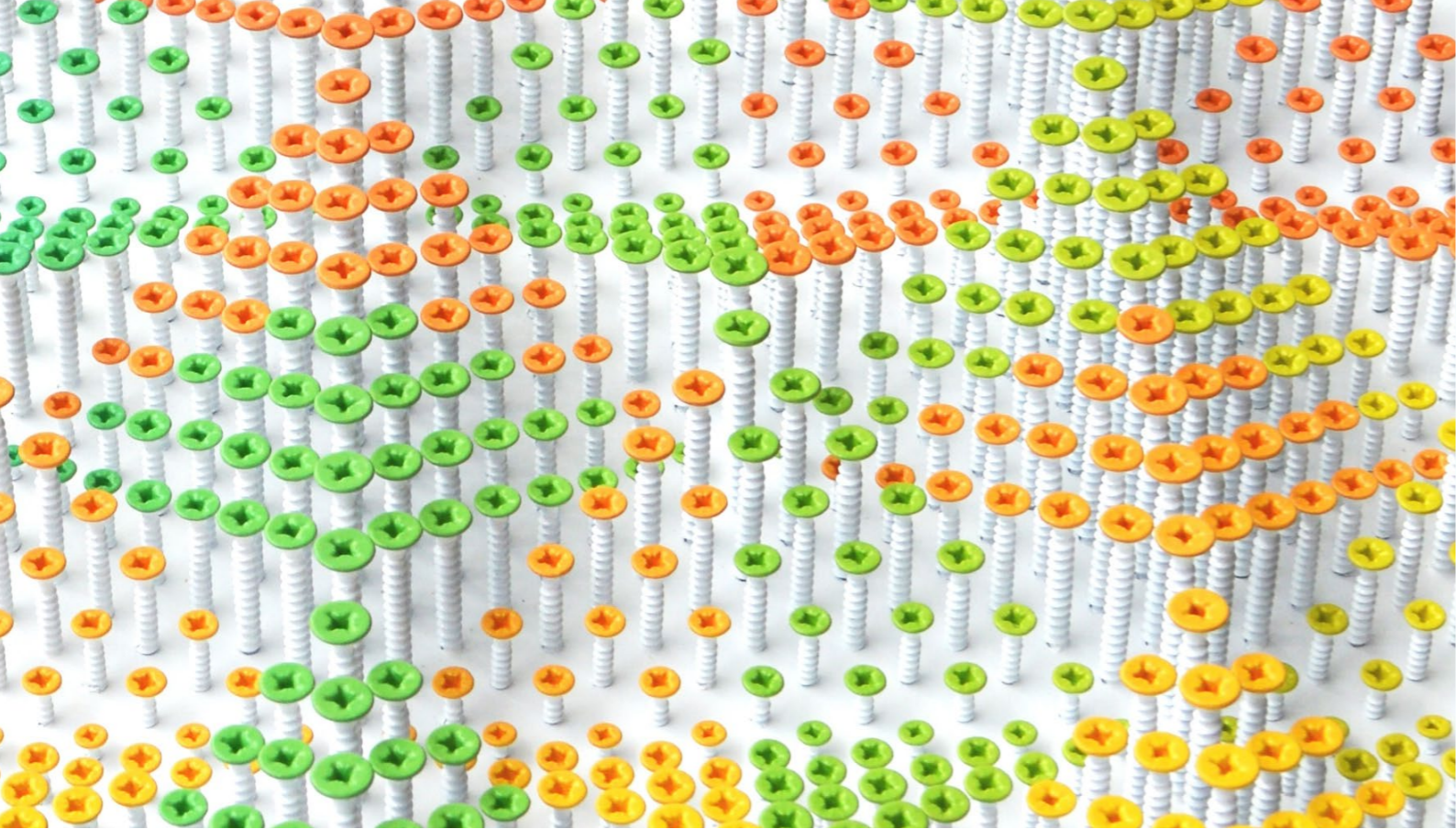
# ZIG-ZAG

Acrylic on pozi screws and board, 63 x 96cm. £3,300

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)





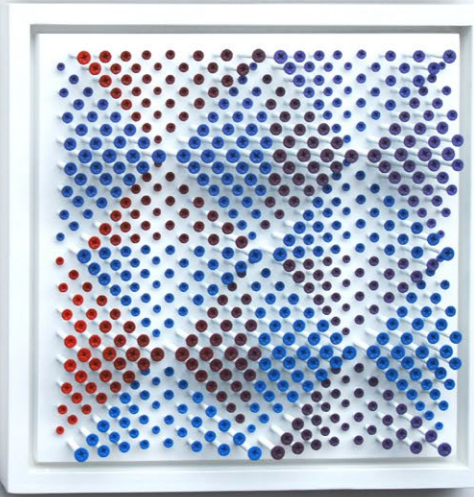
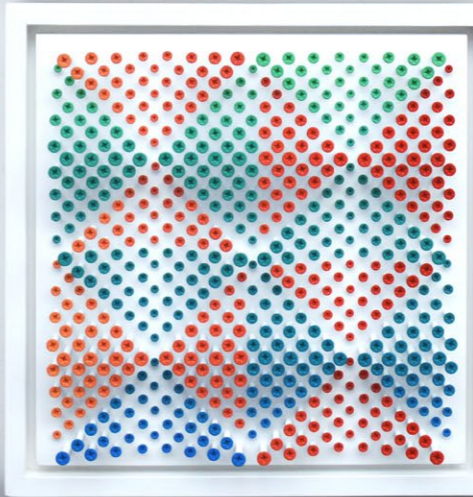
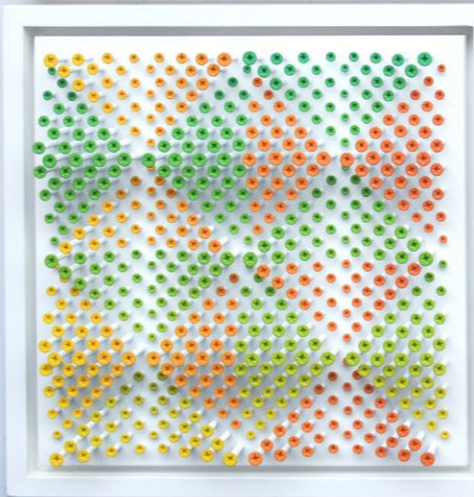
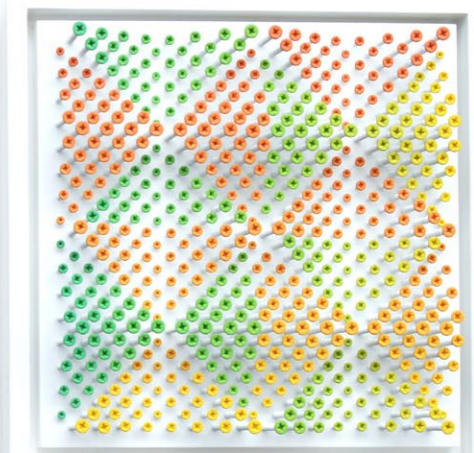
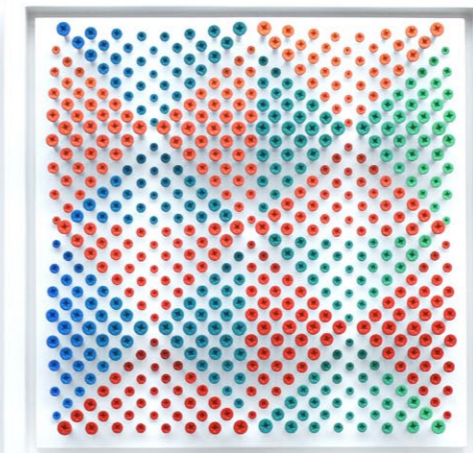
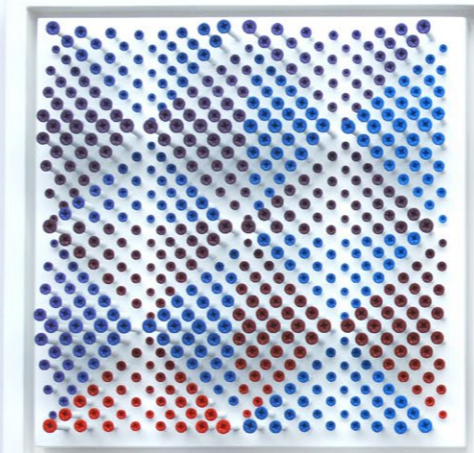


# FOLDED SERIES

Oil on pozi screws and board, 6 x boards each 34 x 34cm

email us for images of individual boards. £850 per panel / £4,950 for set of 6

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)





# SLICE

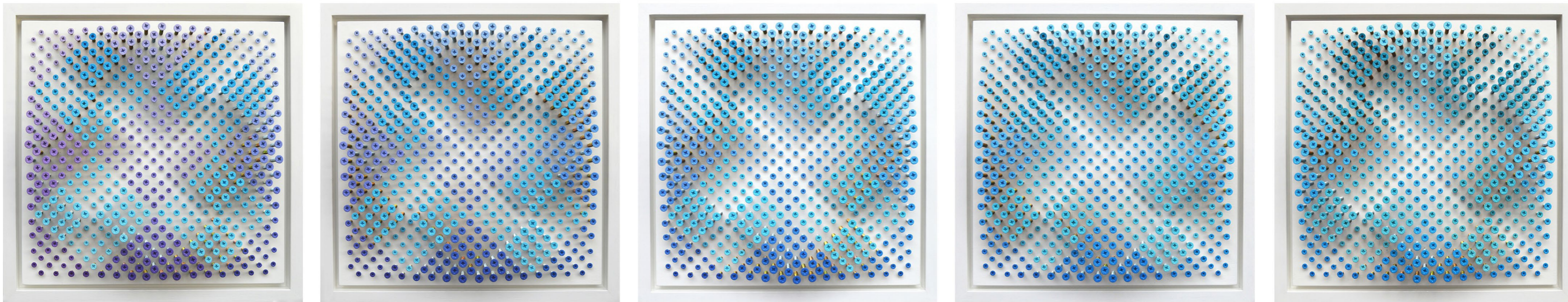
Oil on pozi screws and board, 9 x boards each 34 x 34cm

Please email us for images of individual boards

£850 per panel / £7,425 for set of 9

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)





# CROSSFADE

Oil on pozi screws and board, 6 x boards each 34 x 34cm

Please email us for images of individual boards

£850 per panel / £4,125 for set of 5

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

# FRENZY II

Pozi screws & spray paint on board, 59 x 126cm

£3,750

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

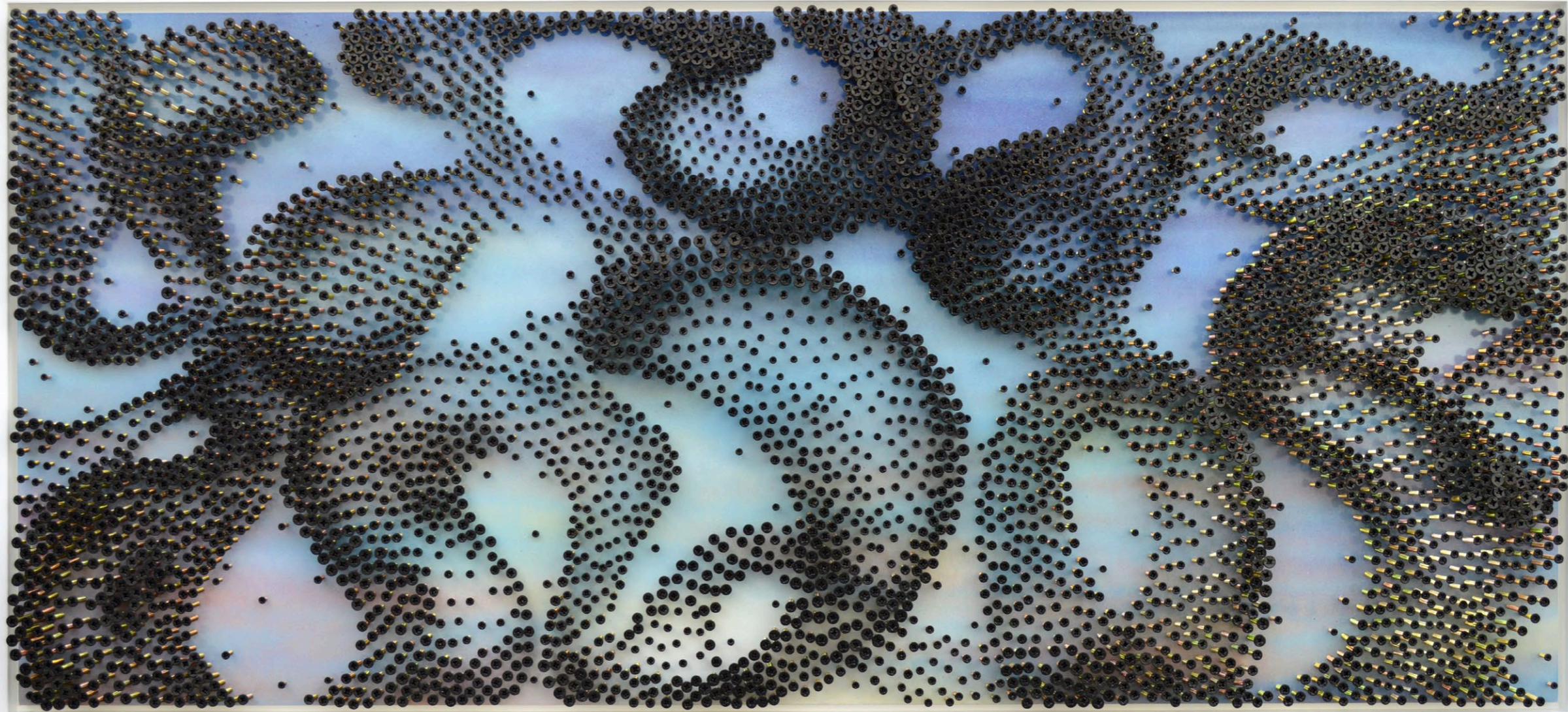


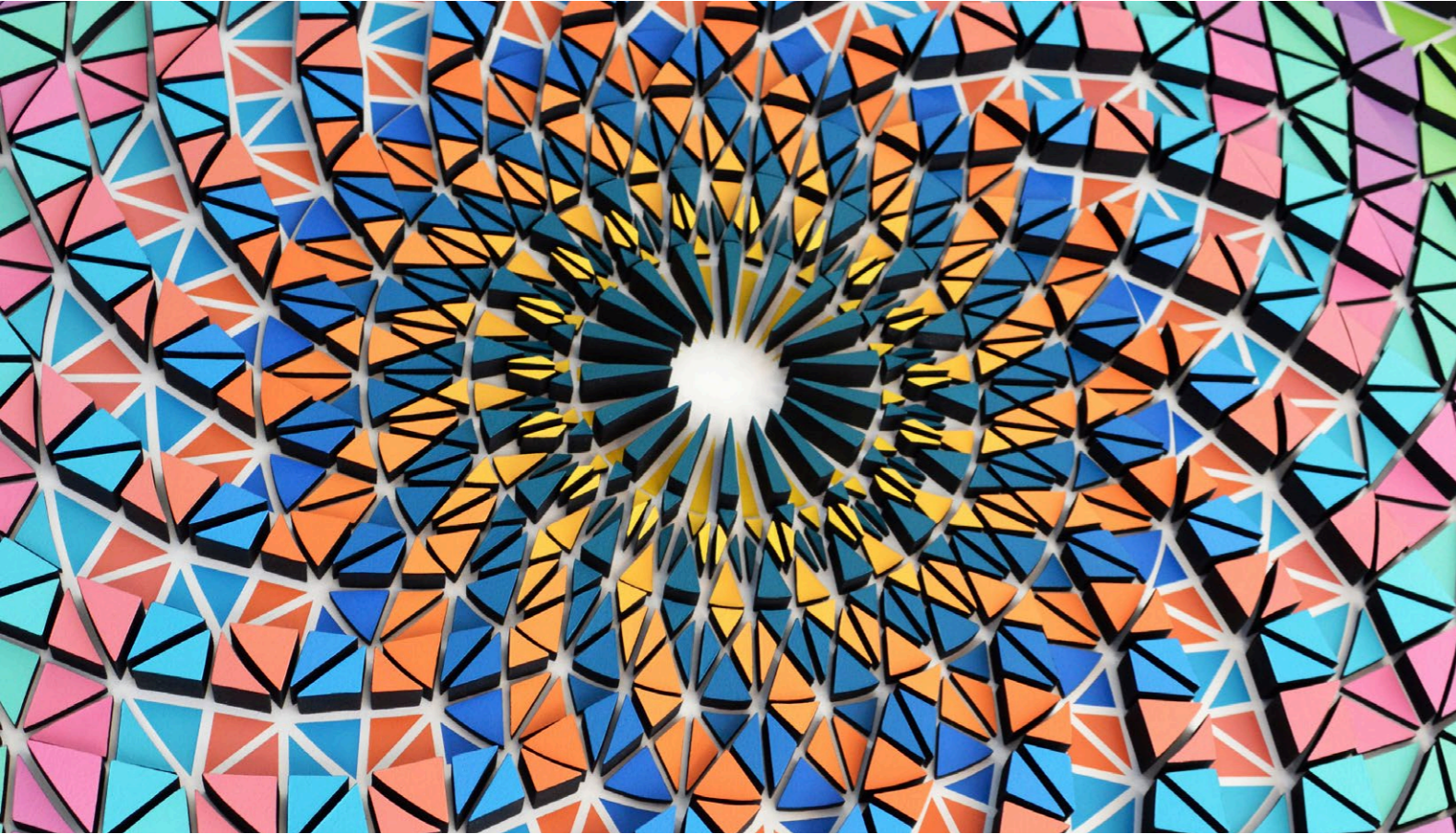
# MURMURATION VII

Pozi screws & spray paint on board, 59 x 126cm

£3,750

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

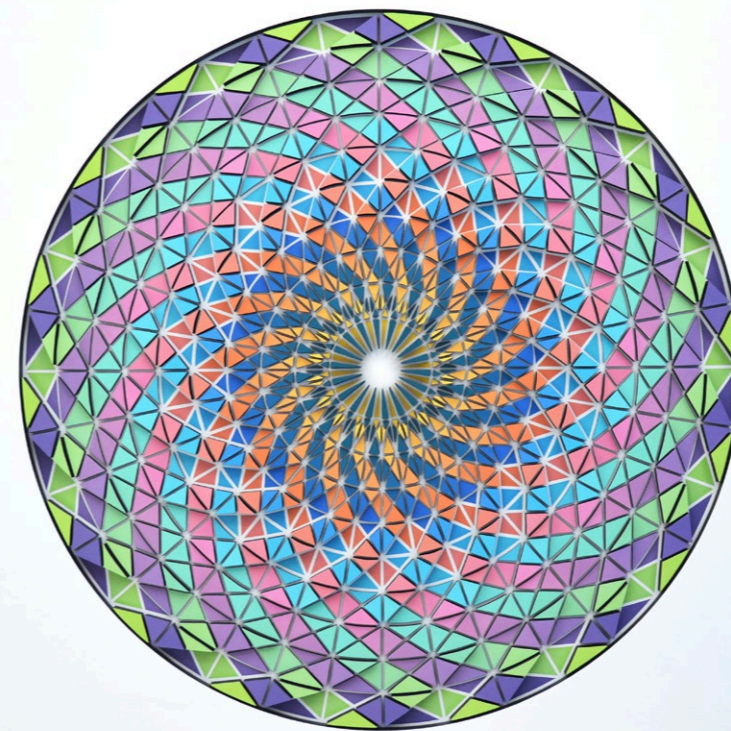


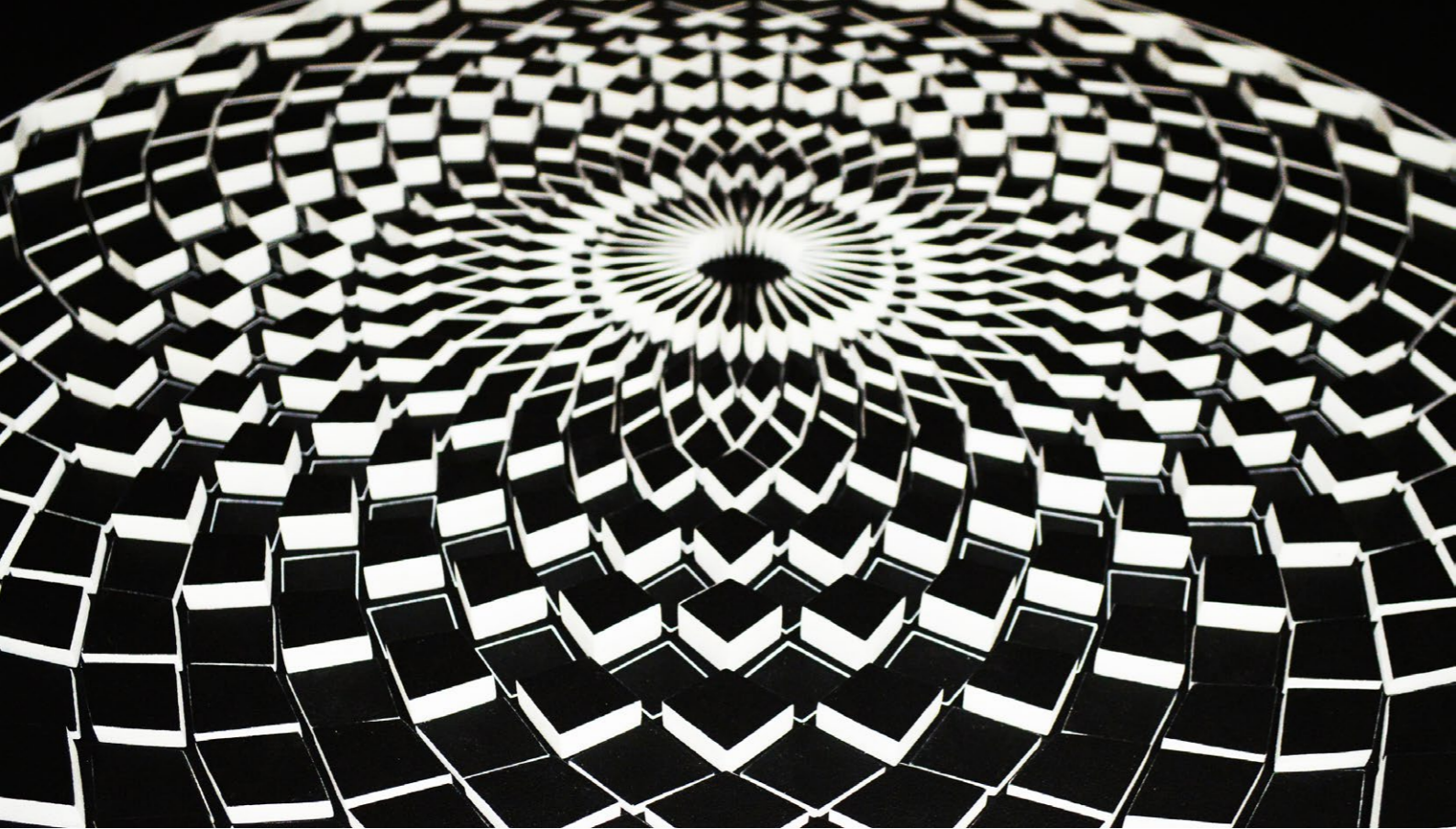


# PURA VIDA

Acrylic on hand-cut board, 88 x 88cm. £4,400

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

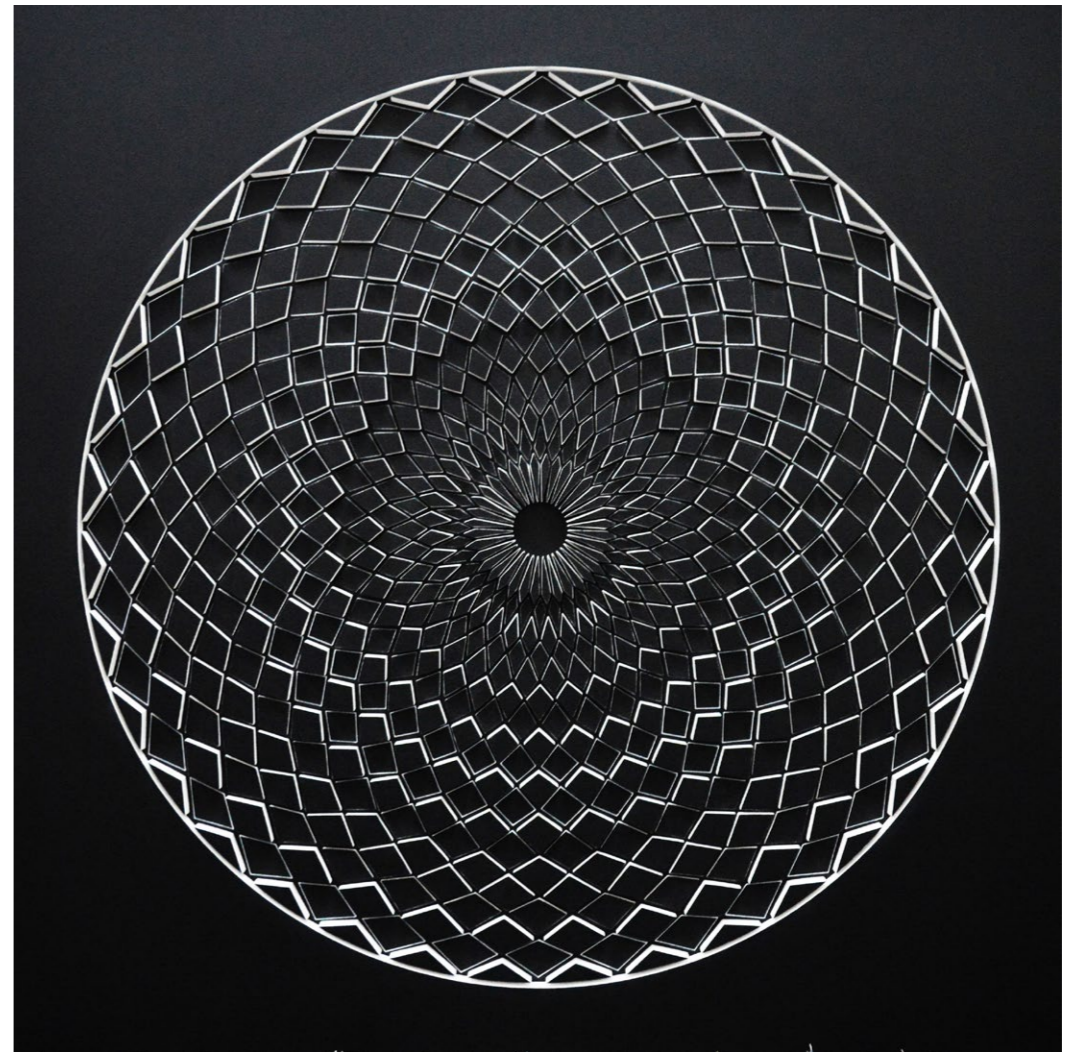


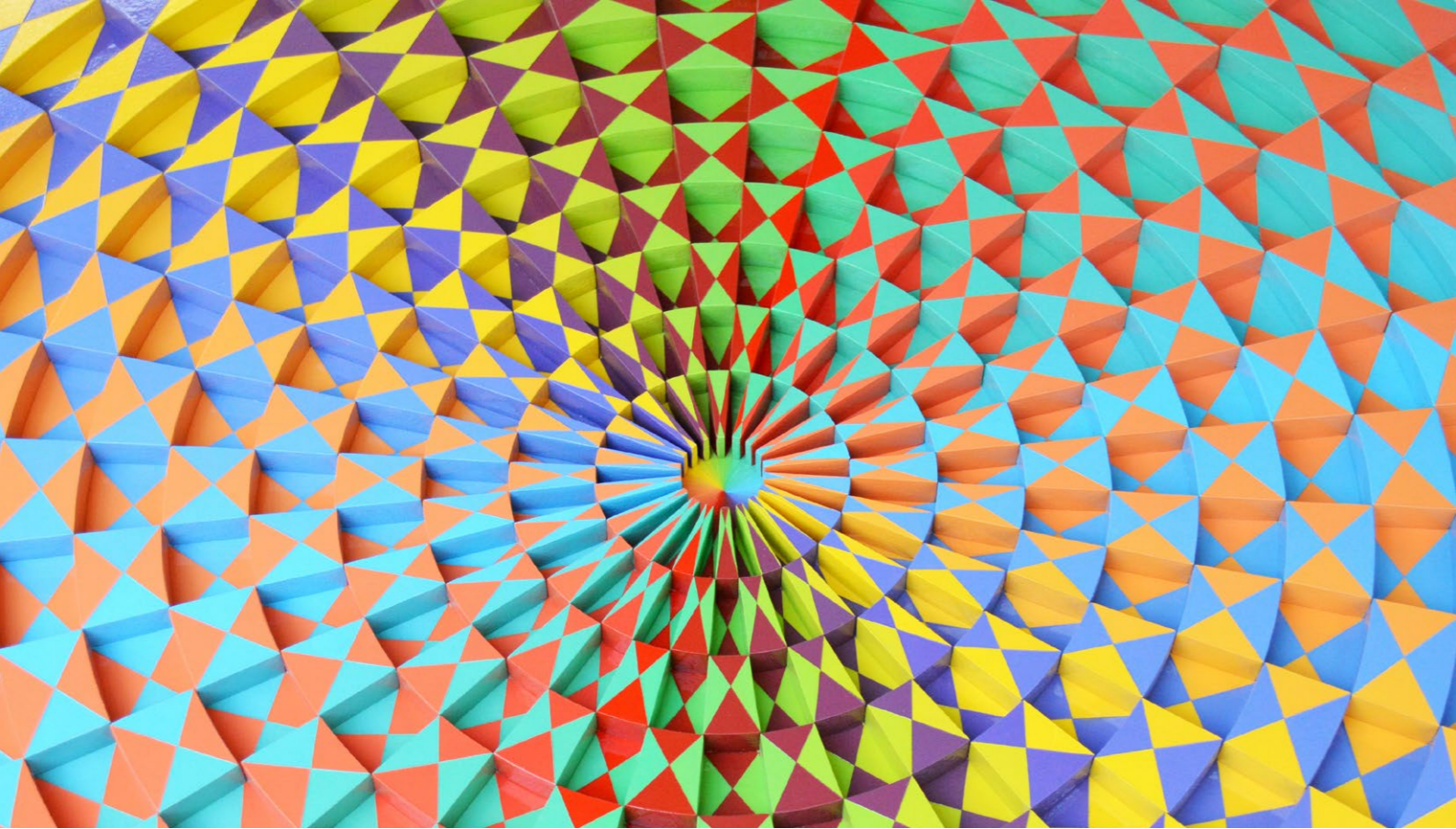


# NIGHT SHIFT

Acrylic on hand-cut board, 88 x 88cm. £4,400

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)

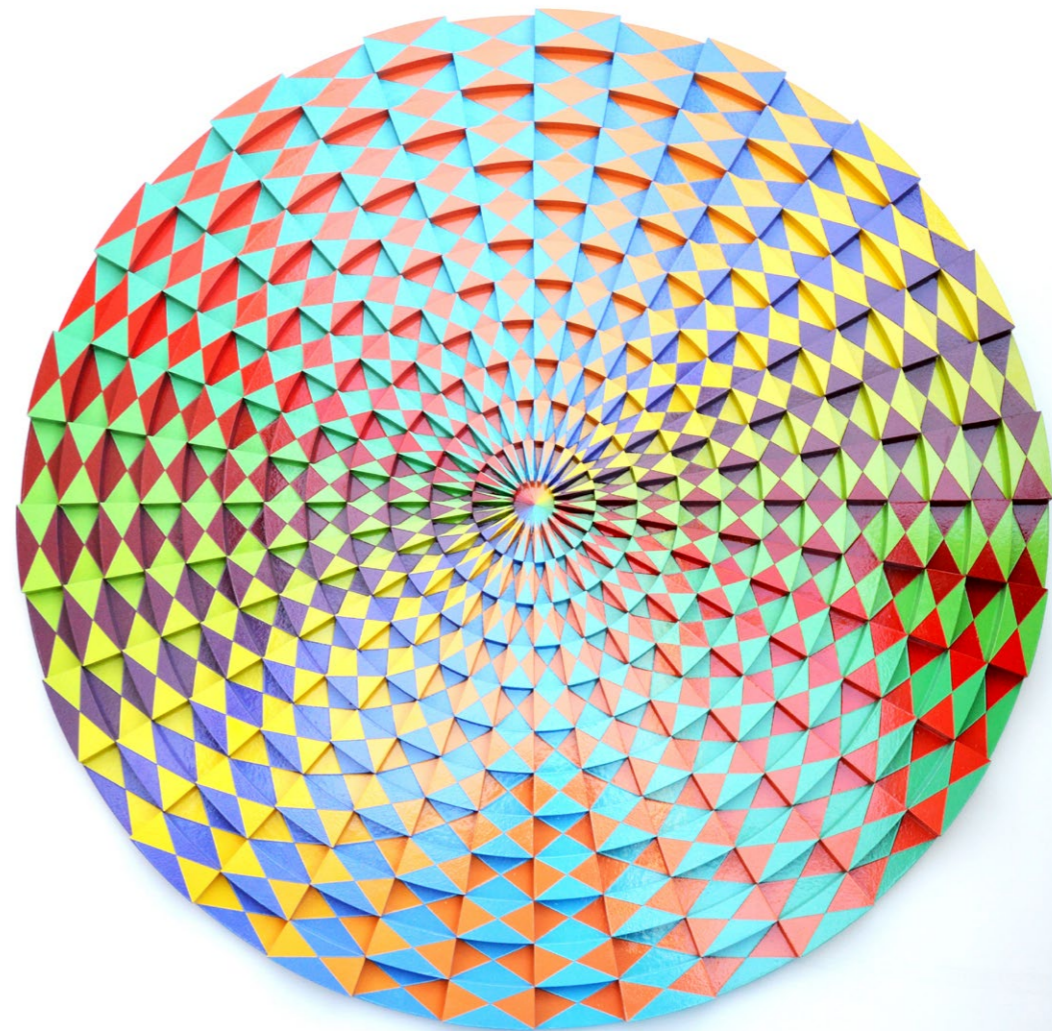




# LOOP

Acrylic on hand-cut board, 88 x 88cm. £3,300

[info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)







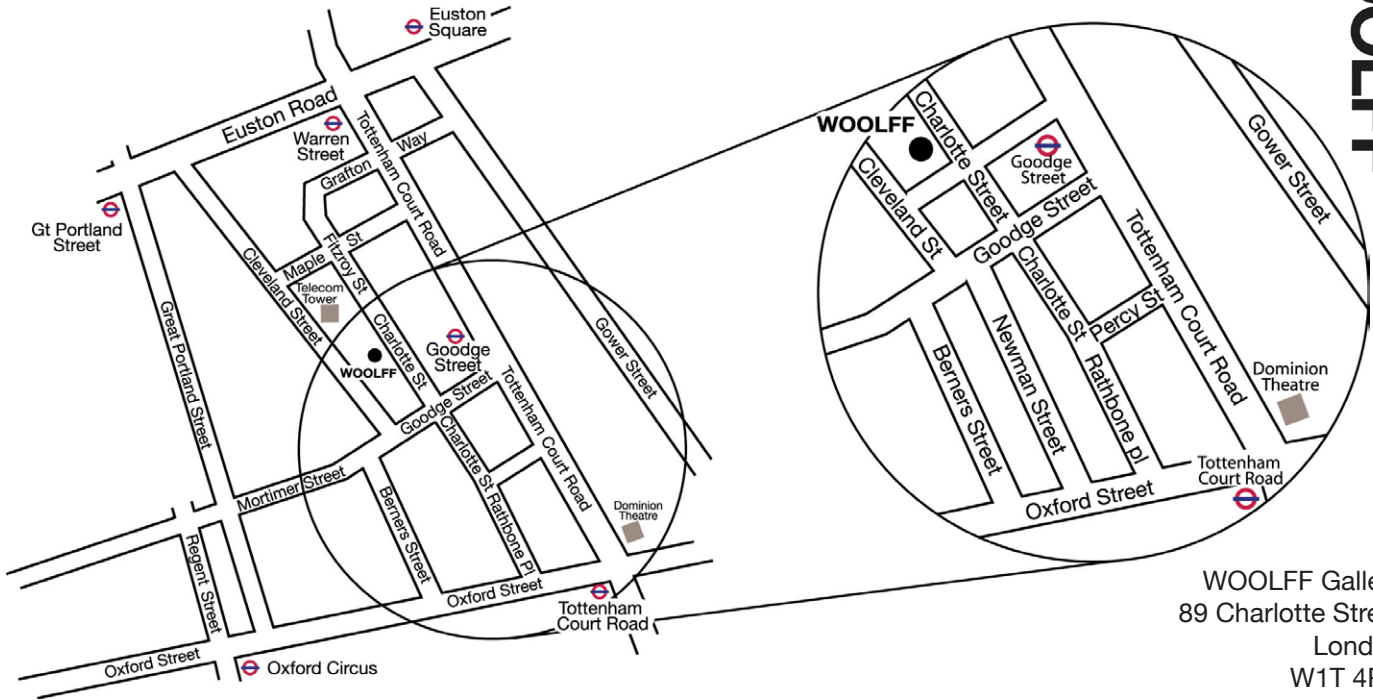
Screw This'  
Acrylic and reverse pozi screws on board  
34 x 74cm  
£1,210



Screw That  
Acrylic and reverse pozi screws on board  
34 x 74cm  
£1,210

# WOOLFF

# WOOLFF



WOOLFF Gallery  
89 Charlotte Street  
London  
W1T 4PU

T: +44 (0) 207 631 0551  
E: [info@woolffgallery.co.uk](mailto:info@woolffgallery.co.uk)  
W: [www.woolffgallery.co.uk](http://www.woolffgallery.co.uk)